



blackbird & company

EDUCATIONAL PRESS

Professional Development Workshops

Blackbird & Company is pleased to offer professional development workshops to help you implement the Discovery Method™ into your classroom instruction.

WORKSHOP TOPICS:

Integrated Language Arts: Literature and the Building Blocks of Writing

It's true, students need to be taught *HOW* to read and write. But shouldn't they be taught *WHY* they need to read and write? Rigid schedules and formulaic tools lead to discouragement. Developing a language arts tradition filled with opportunities for discovery will inspire your students to love reading and writing. Teaching students that great stories are great mentors will help them gather Writing-How-Tos along the way. Students who utilize the Discovery Method over time become confident writers who are able to bring shape to original ideas.

Poetry, Voice and Creative Writing

Students who engage in writing poetry will develop confidence in their voice, strengthen the ability to communicate new ideas, and convey observations of their world. Crafting poetry has the potential to translate ideas where prose may at times seem daunting. Reading and writing poetry unlocks the imagination with immediate intensity. Moving from reading and recognizing poetic ideas, to engaging in personal expression through writing, develops an awareness of the world at large. When students engage in the process of writing poetry, they will discover some things can only be said through a great poem. Let us help you inspire your students to explore the boundaries of imagination and intellect, and enliven your language arts program.

Contact us for classroom pricing and ordering information:

takeflight@blackbirdandcompany.com

800-421-7096

www.blackbirdandcompany.com

Facebook: Blackbird & Company

Blog: blog.blackbirdandcompany.com

Blueprint for Success: Voice and the Architecture of the Essay

Great architecture provides more than shelter. Similarly, the essay has potential beyond its structure to encourage, empower, and enlighten. Great essays communicate the depth of the heart and breadth of the mind. Creative expression allows writers to move beyond blueprint and recognize the power of the pen.

The Discovery Method: Creative Literacy and the Genius in Every Child

We cultivate genius in every child when we inspire the heart, nourish the mind, and challenge the will to actively engage with imagination. Encouraging your students to explore and develop their individuality by teaching them to generate creative work will build problem-solving skills that apply to all subject areas. Curiosity fertilizes learning, coaxes and encourages imagination and dreams—rousing genius. By engaging in creative endeavors over time, students will cultivate skills that lead to sustainable learning in all subjects. These students enjoy the pursuit of knowledge and ultimately gain wisdom. Awaken the genius in every child through mentorship.



KIM BREDBERG, MFA

Kim has been an advocate for reform in education for more than a decade. Her book, *Habits of Being: Artifacts from the Classroom Guild*, is a collection of snapshots from this experience woven to a philosophy of education. She is a founding partner of Blackbird & Company Educational Press, Collective Banter—an online opportunity to celebrate young writers, visual artists, and musicians— and author of an exceptional line of curriculum. Her writing and visual art students have won numerous awards and been recognized on the regional and national level by the Scholastic Alliance for Arts & Writing and have been published in international writing journals. Kim has been recognized nationally for her role as an arts and writing mentor. The California resident and mother of four, long ago received her Bachelor of Arts degree from the University of California at Santa Barbara in psychology and fine art, graduate training in clinical art therapy from Loyola Marymount University, and received her Master of Fine Arts in creative writing from Antioch University.